

RosUpack

28TH INTERNATIONAL EXHIBITION OF
PACKAGING MACHINERY, PRODUCTS
AND SOLUTIONS

prin**tech**

9TH INTERNATIONAL EXHIBITION OF
EQUIPMENT, TECHNOLOGIES, AND
VARIOUS SUPPLIES FOR PRINTING AND
ADVERTISING FIELDS

June 18-21, 2024

Moscow, Crocus Expo

FINAL REPORT

rosupack.com | printech-expo.ru



ОРГАНИЗАТОР
ORGANISER



ROSUPACK EXHIBITION

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VISITORS

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THE LARGEST PACKAGING INDUSTRY EXHIBITION IN RUSSIA AND CIS COUNTRIES



ROSUPACK is a unique exhibition in Russia that offers a comprehensive approach to the packaging field, while offering products and solutions from a wide range of industries, including food, processing, chemical, pharmaceuticals, wholesale, retail, warehousing, logistics, and catering.

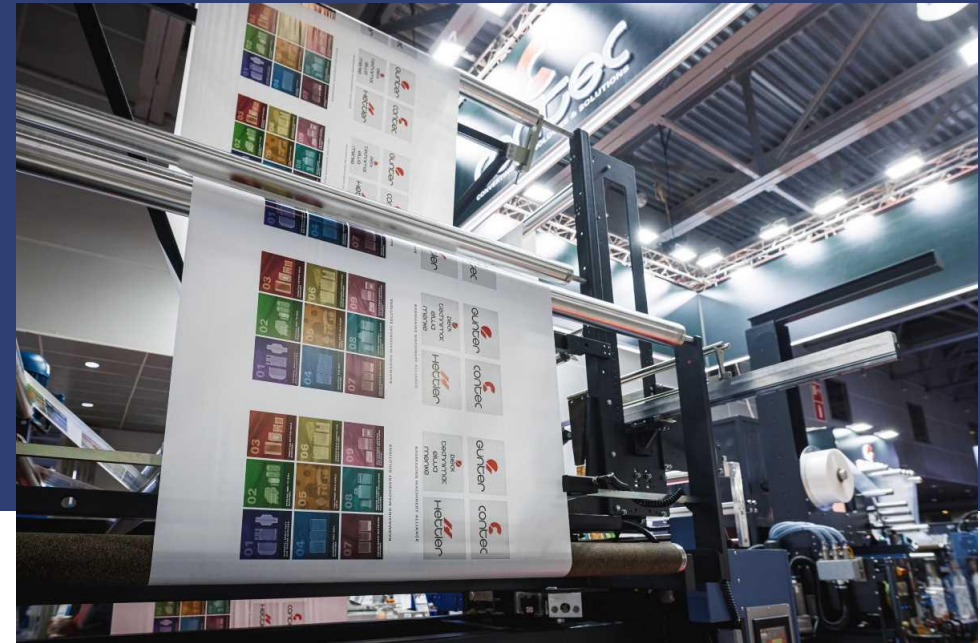
In addition, ROSUPACK has been named the best exhibition in Russia by the All-Russian rating of exhibitions, with a particular focus on packaging and labeling, which has been a key area of interest for the last 25 years.

9 EXHIBITION SECTORS

- Packaging Machinery
- Packaging Production Machinery
- Labelling
- Warehousing systems
- Raw Materials and Consumables
- Packaging Recycling Machinery
- Ready-to-use Packaging
- Equipment and Materials for the Pulp, Paper and Paperboard Industry
- POS Materials



KEY EXHIBITORS

1,100 COMPANIES**21** COUNTRIES**50** RUSSIAN REGIONS**RUSSIAN AND INTERNATIONAL SUPPLIERS OF:**

- Ready-to-use packaging
- Filling machines and labelling equipment
- Equipment for packaging and labeling manufacturing
- Raw materials and consumables for packaging production
- Palletizers, pallet strapping machines, warehousing equipment
- Composition materials, chemicals, and raw materials for the paper and paperboard industry
- POS-materials

571 Russian Exhibitors**529** International Exhibitors**55,000** SQM of Exhibition Areas**5** Exhibition Halls **2** Pavilions

✓ Outdoor Exposition



AMONG ROSUPACK 2024 EXHIBITORS

ROSUPACK GENERAL PARTNER



ROSUPACK STRATEGIC PARTNER



ROSUPACK VISITOR REGISTRATION SPONSOR



ROSUPACK LABELLING SECTOR PARTNER



ROSUPACK BUSINESS PROGRAMME
GENERAL PARTNER



ROSUPACK BUSINESS PROGRAMME
OFFICIAL PARTNER



NISSA | CENTRE



Krystofilms

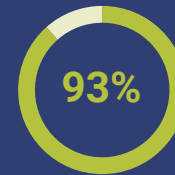


BetaFlex

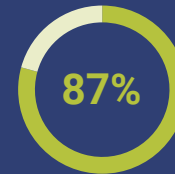
COMFLEX



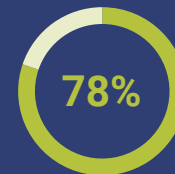
EXHIBITOR SURVEY RESULTS



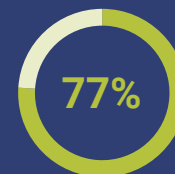
Established contact with new customers at the exhibition



Met with existing customers and partners



Consider participation at the exhibition important for the development of their businesses



Satisfied with the number and quality of visitors

VISITORS



BACKGROUND OF THE VISITORS

Executives, Business Owners, Commercial Directors, Marketers, and Senior Technologists of companies in various fields of activity: product manufacturing food and beverages, pharmaceuticals, non-food consumer and industrial goods, wholesale, and retail trade enterprises.

29,537 unique professionals

44 countries

85 regions of Russia

78%

of specialists attend only RosUpack and Printech among other industry events in Russia

GEOGRAPHY OF VISITORS OF ROSUPACK & PRINTECH



16,912 (61%)
Moscow and Moscow region

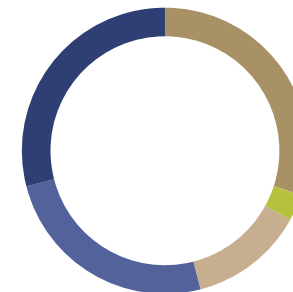
10,752 (32%)
Other regions of Russia

1,873 (7%)
Other countries

POSITIONS AND ROLES

8,087
Company
Manager or
Owner

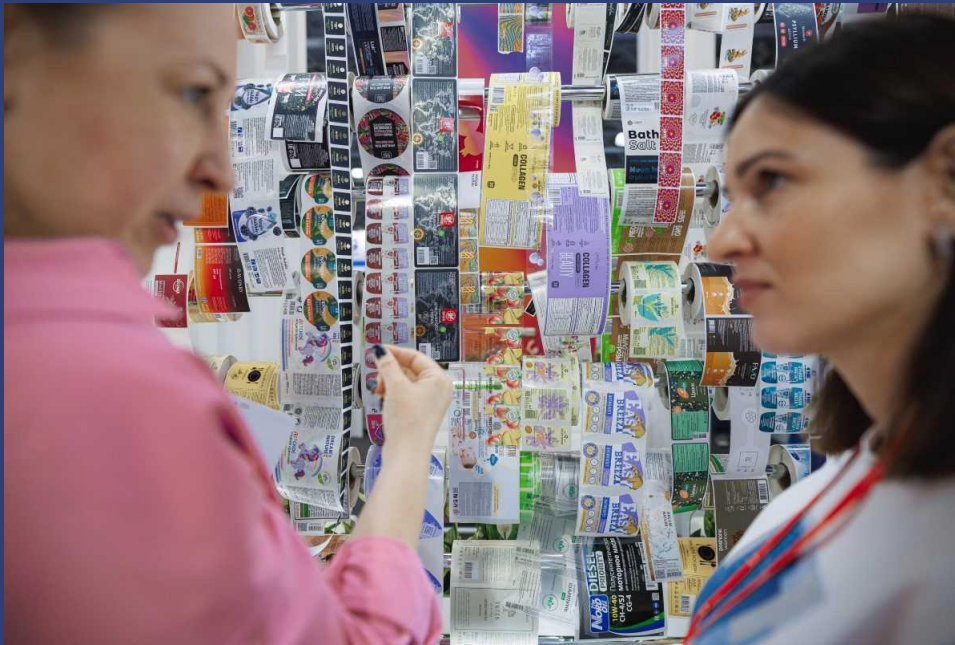
7,180
Head of department or
group



8,711
Manager or Specialist

1,083
Individual Entrepreneur

4,476
Deputy head of company



Areas of Expertise

Food &
Beverage
Manufacturing

4,336

Production and
supply of ready-to-
use packaging

4,072

Wholesale &
retail trade

Production of non-food
consumer goods

4,665

2,897

Production of
printed products,
labels and printing
solutions

2,853

Supply of raw
materials, supplies &
equipment for
packaging and
labelling industries

2,270

Production of
industrial
goods

1,755

Pharmaceutical
production

1,053

Pulp, Paper and
paperboard
industry

650



Interest in products

Ready-to-use packaging and transport solutions

15,446

Raw Materials and Consumables

12,437

Labels and labelling tools

12,005

10,534

Equipment & materials for the paper and paperboard industry

9,131

3,174

2,902

2,302

Packaging Production Machinery

Packaging Equipment

Warehousing systems

POS materials



VISITOR SURVEY RESULTS

81%

Visited the exhibition to find manufacturers and suppliers

62%

Influence purchase decisions of products presented at the exhibition

41%

Visited the exhibition to sign direct purchase contracts

32%

Company representatives with the procurement budget of more than 50 million rubles.



KEY BUSINESS EVENTS



4 days of trending events on current topics and business cases

23 industry sessions

150 local and international experts

2,500+ delegates

FOR THE FIRST TIME IN INDUSTRY:

Organizers of the event installed a 14x3m flexible curved LED screen made of LED pixels, which made the perception of information from the stage more natural for a truly immersive experience.

Such an approach increased the overall immersion and engagement of the attendees in viewing and understanding the content.

FORUM FOR PACKAGING PRODUCERS AND CONSUMERS

KEY TOPICS DISCUSSED

- Consumer markets and packaging: How internal and external factors affect the industry
- Russian-Chinese cooperation in the packaging industry
- Reviews of the current state and prospects for the development of key packaging markets: Paper, cardboard, corrugated board, rigid and flexible polymers, aluminum, and glass packaging
- Extended producer responsibility: How to understand and navigate the new version of the law? What opportunities have appeared for business and each of us?
- News and case studies on sustainable packaging in 2024
- Trends in the packaging recycling industry
- Packaging branding as a marketing tool, as well as modern tools and approaches to simplify brand development

FOR THE FIRST TIME AT ROSUPACK

- On-stage interview with Aslihan Arikan, Secretary General of the Turkish Packaging Association
- Panel discussion “Packaging of the future: R&D and sustainability”
- Session on “Labeling and marking solutions for packaging”
- Case session on innovations in adhesives and inks for the packaging industry

KEYNOTE SPEAKERS



VLADIMIR CHUIKOV

President at “NKPack”
Chairman of the Board of Directors at “Gotek” Group of Companies



ASLIHAN ARIKAN

General Secretary, ASD
Turkish Packaging Manufacturers Association



EKATERINA ARSENYEVA

Head of the State Affairs Department at “Artemiy Lebedev Studio”



YULIA RUMYANTSEVA

Rigid Packaging Division Director at “Sibur”

KEY BUSINESS PARTNERS



INDUSTRY CONFERENCE FOR THE PAPER AND PAPERBOARD INDUSTRY FROM THE “LIGA LPK” ECOSYSTEM EVENT SERIES

KEY SESSIONS

- **Strategic Session:** Forecasts for the Development of Paper and Paperboard Industry
- **Expert Session:** Functional Paper and Paperboard Packaging: Consumer and Market Trends
- **Research Roundtable:** Case Studies for improvement: Working Faster Instead of Searching for Reasons
- **Expert Session:** Efficient Production of Wood Cardboard and Corrugated Fiberboard: Technology and Equipment Issues
- **Expert Session:** Technological Innovations and Solutions for Paper and Paperboard as well as Packaging Industry



GRIGORY GUSEV

Deputy Director of the Department of Timber and Light Industry of the Ministry of Industry and Trade of the Russian Federation



ALLA SBITNEVA

Project Director, Corporate Business Development Department, PJSC Sberbank



DENIS KONDRATYEV

Director General at “Tsentri Sistemnikh Resheniy” LLC Deputy General Director and member of the Supervisory Board at “Liga PM” self-regulatory organization



ALEXANDER BOYCHENKO

First Deputy Chairman of the Development Board in the field of Closed-loop Economy and Ecology of the Chamber of Commerce and Industry of the Russian Federation

CONFERENCE PROGRAMME PARTNERS





PART
AWARD

43 COMPANIES **24** STUDENTS **118** ENTRIES **16** NOMINATIONS **16** WINNERS



PART Award is an annual international award in the field of packaging production and design. The expert jury conducts a comprehensive assessment of innovative developments in the field of packaging and packaging materials.

The title of Winner is awarded to companies, offering solutions with improved consumer properties and high product quality.



The **PART Award** confirms the status of the winner as a leader in the packaging industry. For the customer, it is a strong argument when choosing the packaging.



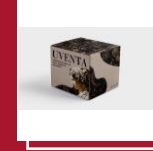
PART AWARD 2024 WINNERS

Within the frames of  RosUpack

NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **FOOD PACKAGING GOODS**
 HIGH QUALITY PRINTED PACKAGING
 FOR DODO PIZZA
 "KAPPA RUS" JSC



NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **PREMIUM PACKAGING**
 KIOKO YOTTSUNO ENERUGI GIFT SET
 "UNIVERSALNIYE PISCHEVIYE TECHNOLOGII" LLC
 (KIOKO BRAND)



NOMINATION: **STUDENT CONCEPT**
 "UVENTA" COSMETICS BRAND
 GRIGORCHUK ANNA
 MUST "MISIS" UNDER THE GUIDANCE OF L. M. BEDOYEV



NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **BEVERAGE PACKAGING**
 ROLL PACKAGING, IMPORT-SUBSTITUTING
 PRODUCTS
 "LAMBUMIZ" JSC



NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **POS MATERIALS**
 HANGER FOR "CORNERS"
 "GOTEK" JSC



SPECIAL AWARD
 CATEGORY: FOR CREATIVE DESIGN SOLUTION
 RANGE OF BOXES FOR THE 4FRESH ONLINE RETAILER
 "NOVO PACKAGING BB" LLC



NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **INDUSTRIAL PACKAGING**
 BOX WITH REINFORCED HANDLES
 "NOVO PACKAGING BB" LLC



NOMINATION: **ENVIRONMENTALLY FRIENDLY PACKAGING**
 CATEGORY: **TRANSPORTATION PACKAGING**
 HEAVY DUTY BOX
 "ELTETE SANKT-PETERBURG" LLC



ORGANISER'S CHOICE
 INDIVIDUAL PACKAGING FOR STERILE
 HAEMOSTATIC TAMPONADE
 "NEO-PAK" COMPANY



NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **SECONDARY PACKAGING**
 "SAMSON" BACON AND BRISKET SHOW BOX
 "GOTEK SEVERO-ZAPAD" JSC



NOMINATION: **SUSTAINABLE PACKAGING**
 CATEGORY: **PRIMARY PACKAGING, SECONDARY PACKAGING**
 INNOVATIVE "EASYPEELPAPER" TRAYS MADE OF
 CARDBOARD WITH BARRIER LAYER (PE/EVOH/PE)
 "AR PACKAGING" JSC



ORGANISER'S CHOICE
 PAPER CUP WITH NARROW HOT STAMPING
 "FORMATSIYA" LLC



NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **TRANSPORTATION PACKAGING**
 FLOBOX IS A UNIQUE CORRUGATED CARDBOARD
 PACKAGING FOR POTTED PLANTS
 "GOFROMIR" LLC



NOMINATION: **GIFT WRAPPING**
 "ARCHITECTURE OF ST. PETERSBURG" GIFT CASKET SET
 "FABRIKA SCHASTYA" LLC



NOMINATION: **MANUFACTURER OF THE YEAR**
 CATEGORY: **LABELS**
 TWO-LAYER GAGARIN LABEL BY
 MEGAFLEX PRINTING HOUSE
 "TIPOGRAFIYA MEGAFLEX" LLC



NOMINATION: **STUDENT CONCEPT**
 PACKAGING FOR SALADS WITH 3 LEVELS
 NIKITA KRUGLYAK
 MUST "MISIS" UNDER THE GUIDANCE OF L. M. BEDOYEV



**ROSUPACK
OUTDOOR
EXHIBITION**



The outdoor exhibition in front of the second pavilion of Crocus Expo IEC was prepared by the TEXHOCAR Company, the official dealer of JAC and SHANN warehouse machinery and equipment.

The Company became a key Partner of the outdoor exhibition and demonstrated CPD 35 SHANN OLIMP 4.8-meter (with D22H-L4 bale champ) and several models of CPCD 30 EUROPE 240384093 4.8-meter (with RJ20J-B3 reel clamp). All visitors were able to familiarize themselves with the offered technologies and machinery and choose warehouse equipment on special terms directly from manufacturers and suppliers.





AWARD CEREMONY



- General partner of the exhibition



- Partner of the Outdoor Exhibition



- Effective presentation of the equipment at the exhibition display



- Effective presentation of the company's in the labeling sector



- Effective product presentation at the exhibition display



- Bright presentation of the international technologies (India)



- Bright presentation of the international technologies (China)



- Bright presentation of the international technologies (Turkey)



- For contribution to the sustainable consumption during the exhibition



- The most active exhibitor (the highest number of visitors with promo codes)



- For contribution to the business program



- Effective presentation of the company at the exhibition



- The largest exposition of the company



СофПол

экологичная автоматизация

- The brightest debut in the field of warehouse systems



- The brightest debut in the field of paper and paperboard industry



- Expert of the RosUpack Connect business community



- Expert of the RosUpack Connect business community



- Expert of the RosUpack Connect business community



- Effective presentation of equipment at the Printech exhibition



- Effective presentation of equipment at the Printech exhibition



- Effective presentation of equipment at the Printech exhibition



ROSUPACK CONNECT

RosUpack Online Business Community

WELCOME TO THE ROSUPACK CONNECT BUSINESS COMMUNITY



Achievements of the season: The growth of the RosUpack Connect business community and new services!

The RosUpack Connect business community has shown excellent results during the exhibition season. More than **6,000 specialists** have already joined the Community during the exhibition series.

During the exhibition, RosUpack Connect managers conducted **54 on-site interviews** in the Connect Studio, **20 mobile interviews** - at exhibitors' stands, as well as live broadcasts of the exhibition's business events.

This year the **Leadscanning** new contact collection service was launched in the Community. In just 4 days of RosUpack and Printech exhibitions, the service was used **34,093 times** by **63% of exhibitors**.

The average rating of the RosUpack Connect App on a five-point **scale** was **4.72**. Just register with RosUpack Connect and use all services for free!



SIGN UP, WATCH, READ, AND COMMENT!



PRINTECH EXHIBITION

PRINTECH is the unique international exhibition of equipment, technologies, and materials for printing and advertising production in Russia and CIS.



10
EXHIBITION
SECTORS

- Flexographic printing: Equipment & Materials
- Advertising Structures: Equipment & Materials
- Digital Printing: Equipment & Materials
- Software for various printing needs
- Wide Format Printing: Equipment & Materials
- Pre-press: Equipment & Materials
- Offset Printing: Equipment & Materials
- Solutions for automation, control, and remote diagnostics
- Accessories for printing
- Finishing: Equipment & Materials



69 MANUFACTURING COMPANIES
AND SUPPLIERS OF EQUIPMENT AND MATERIALS
(two times more companies in comparison with 2023!)

2,486 PROFESSIONAL VISITORS:
+2% in comparison with 2023

EXHIBITORS

Leading Russian and foreign manufacturers and suppliers of equipment and materials for printing, post-press, and advertising construction industries.

VISITORS

Top managers and specialists of printing companies, advertising and production companies, print shops, label and packaging manufacturers, textile and food industry, and souvenir producers.

KEY EXHIBITORS OF PRINTECH 2024



3 CONFERENCE SESSIONS

20 INDUSTRY EXPERT SPEAKERS

463 DELEGATES

FORUM OF PRINT AND ADVERTISING PRODUCTION

The key topics of the PRINTECH 2024 Forum's conference program were the development of the printing industry and trends and innovations in technologies and materials.

MAIN SESSIONS

Panel Discussion
**RUSSIAN PRINTING AND PACKAGING INDUSTRY:
 PRESENT AND VISION FOR THE FUTURE**

Special Session
**NEW IN ALL ASPECTS:
 PRINTING EQUIPMENT AND CONSUMABLES IN 2024 AND 2025**

FOR THE FIRST TIME!

**"CALCULATING THE PRIMECOST AND
 PRICE OF PRINTING.
 MAKING MONEY ON EVERY ORDER"
 WORKSHOP**

KEYNOTE SPEAKERS



**LUDMILA
 CHEKALKINA**

Marketing
 And Communications
 Director

"Dubl V" Group of
 Companies



**MIKHAIL
 KUVSHINOV**

Director
 For development

NISSA Centre



**DMITRY
 STARTSEV**

Editor-in-chief of the
 Publication

Publish



**DENIS
 SHPILKIN**

Director

"Delayem Delo"
 Project

CONFERENCE PROGRAM PARTNERS





ITE Group is a global organizer of unique and memorable events of a whole new level. ITE Group's goal is to organize events that simply cannot be missed, where customers from all around the world share unique experiences and offer innovative solutions.

Our development vision is to build a world-leading portfolio of events focused on content, as well as events that guarantee exhibitors and visitors an unforgettable experience and a high return on investment.

Our business is built on personalized and tailor-made approaches while also providing a program of events and activities that promote the development of markets and provide incentives for future changes.



RosUpack

29TH INTERNATIONAL EXHIBITION OF PACKAGING
PRODUCTS AND SOLUTIONS



10TH INTERNATIONAL EXHIBITION OF
EQUIPMENT, TECHNOLOGIES, AND
VARIOUS SUPPLIES
FOR PRINTING AND ADVERTISING
FIELDS

June 17-20, 2025

Moscow, Crocus Expo

**JOIN THE LEADING
EVENTS IN YOUR
INDUSTRY!**

rosupack@ite.group | printech@ite.group

rosupack.com | printech-expo.ru



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