

10<sup>th</sup> International exhibition for print and advertising production

## Print smarter, advertise better

Co-located with



BOOK YOUR STAND NOW printech-expo.ru



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## 19 prin tech

### Co-located with RosUpack, Printech is a leading international exhibition for the printing and advertising industries in Russia and the CIS countries.

The event showcases a comprehensive range of printing and finishing equipment, materials, and technologies, providing attendees with invaluable insight into the latest advancements, networking opportunities with industry experts, and potential new business opportunities.

Printech offers a unique platform for professionals from the commercial printing, publishing, packaging, and advertising sectors to gain insight into the latest trends, technologies, and innovations in the printing industry.





17-20 JUNE 2025 / MOSCOW, CROCUS EXPO





Digital printing

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Wide format printing

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Offset printing



Equipment and materials for flexo printing



Post-press



Manufacture of advertising structures

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Printing process software



Solutions for automation, control and remote diagnostics



**Pre-press** 

Accessories for printing

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Printech attracts a diverse and high-caliber audience, including top managers and specialists from various sectors including:



**Print shops** 

### **Exhibitor Statistics**

- **93%** Sourced new clients and partners
- 87% Met with existing clients and partners
- 78% Consider Printech as an important exhibition for business development
- 77% Were satisfied with the quality of visitors

93%



Visitor statistics taken from 2024 multiple choice survey

This dynamic mix ensures a rich environment for networking, knowledge sharing, and discovering innovative solutions tailored to their specific needs.

### Where do our visitors come from?

72 regions of Russia and 13 countries of the world including :

ПА ГЕКСТИЛЬ

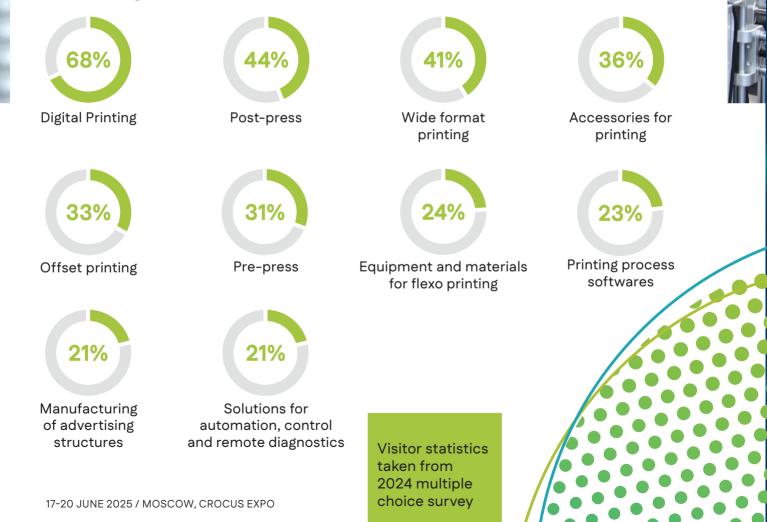
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### **Visitor product interest:**



## Why exhibit at Printech?

### Access russia's booming market

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Step into a thriving market and expand your reach within the Russian and CIS countries' labelling and advertising industry.

### **Engage with your** target audience

Establish a strong relationship with buyers looking for new suppliers within the labelling and advertising industry.

### Showcase your innovations

Directly present your products to a target audience in unique interactive formats.

### Gain valuable industry insights

Acquire essential information about customer needs and leverage this data to enhance your competitive edge.

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# Expand your global reach

Become an exhibitor and boost your exports!

#### **Contact us**

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