

# RosUpack

26<sup>TH</sup> INTERNATIONAL EXHIBITION  
FOR THE PACKAGING INDUSTRY

07–10.06.2022

CROCUS EXPO IEC, MOSCOW

 **printech**

7<sup>TH</sup> INTERNATIONAL CONFERENCE  
AND EXPOSITION FOR PRINT  
AND ADVERTISING PRODUCTION

POST SHOW  
REPORT

[ROSUPACK.COM](http://ROSUPACK.COM) | [PRINTECH-EXPO.RU](http://PRINTECH-EXPO.RU)

 **ITE**  
ОРГАНИЗАТОР  
ORGANISER



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## The largest exhibition for the packaging industry in Russia and Eastern Europe

**RosUpack** is the only exhibition in Russia, where the packaging production process for various areas - food, processing, chemical industry, medicine and pharmaceuticals, wholesale and retail trade, warehousing, logistics, catering - is presented. RosUpack is rated Russia's best packaging and labelling exhibition by the Russian National Exhibition Rating. It takes place in line with international standards and is an UFI (Global Association of the Exhibition Industry) and Russian Union of Exhibitions and Fairs approved event for more than 10 years.

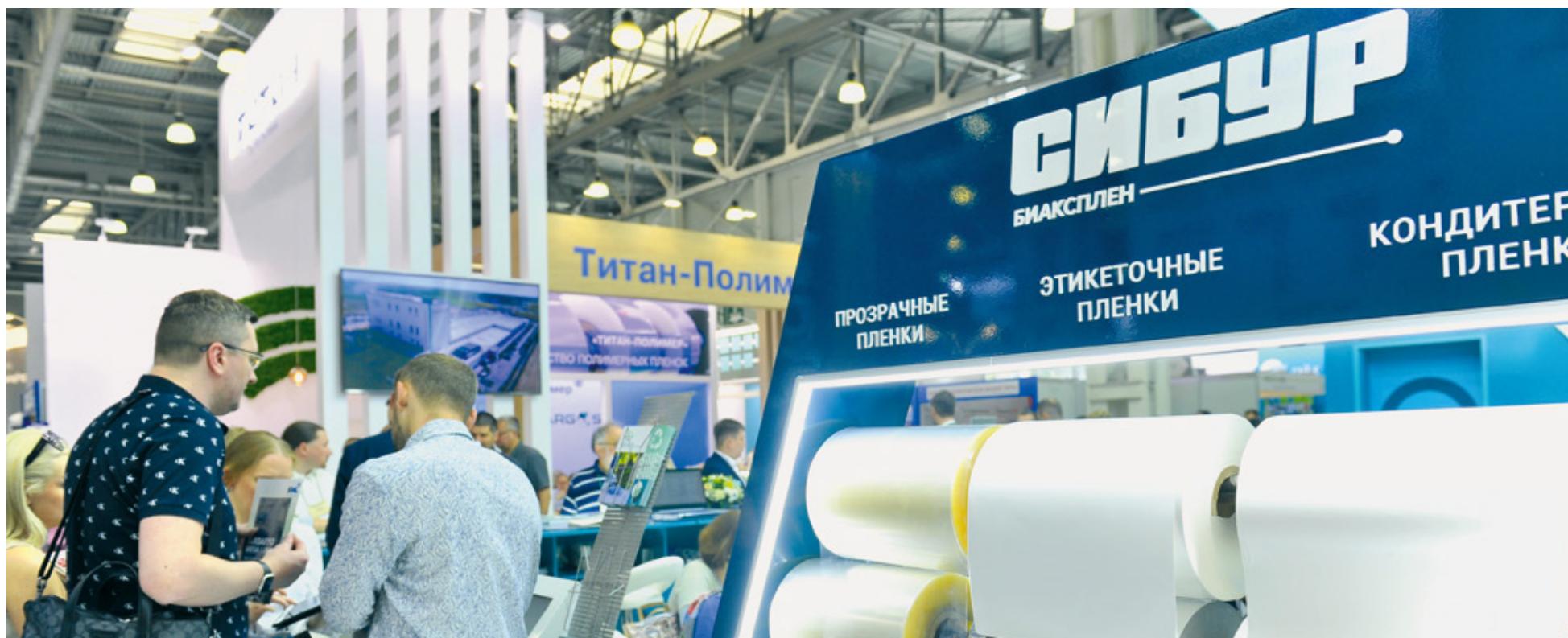
### 8 sectors:

- ◆ Packaging machinery
- ◆ Packaging production machinery
- ◆ Ready packaging and labelling
- ◆ Raw and expendable materials
- ◆ Warehousing systems
- ◆ Packaging recycling machinery and equipment **NEW**
- ◆ Transportation packaging **NEW**
- ◆ POS-materials **NEW**





# EXHIBITORS



## EXHIBITORS PROFILE

RosUpack exhibitors are Russian and International manufactures and suppliers of:

- ◆ ready packaging
- ◆ packaging materials and labelling
- ◆ packaging, filling and labelling equipment
- ◆ packaging and labelling production equipment
- ◆ raw and expendable packaging materials
- ◆ machinery and equipment for warehousing and logistics
- ◆ POS-materials

## ROSUPACK 2022

**418** exhibitors

**18** countries

**85** newcomers

**21,627** sq.m exhibition area

**3** exhibition partners



## AMONG ROSUPACK EXHIBITORS

ROSUPACK  
GENERAL PARTNER

**BIZERBA**

**APOLLO  
PROJECT**

**CF ConFlex**

**РУСАЛ**

**BOBST**

**magic**

SECTOR PARTNER  
RAW & EXPENDABLE MATERIALS

**ГОТЭК**  
ГРУППА ПРЕДПРИЯТИЙ

**ЗИКО**  
ГРУППА КОМПАНИЙ

**ПРОТЕИ**

**SFT Group**

**MITSUBISHI**  
HEAVY INDUSTRIES EUROPE

**ГОФРО  
ТЕХНОЛОГИИ**  
GT GROUP

ESG  
PARTNER

**segezha  
group**

**comitas**  
КОМПЛЕКСНАЯ АВТОМАТИЗАЦИЯ  
ИНДУСТРИАЛЬНЫХ ТЕРМИНАЛОВ

**JINGMODA**

**Ковче**  
УПАКОВКА

**OMAG**  
Flexibility in Packaging

**ERGIN**  
FILLING and PACKAGING MACHINES

**СИБУР**

**AURORA**

## AMONG PRINTECH EXHIBITORS

**GPS**

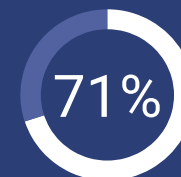
**SI  
SABTEC**

**DIAMOND**  
LED TECH RPK LAB

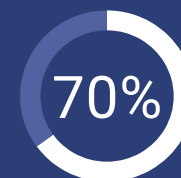
**SMART-T**

Andrey Taranyuk  
Deputy General Director for Sales,  
Karelia Pulp, RosUpack 2022 newcomer

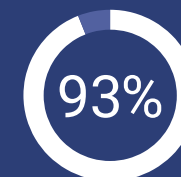
«Our company has taken an important and correct step into the world of the packaging production. We are at the very beginning of the journey, we develop new products, search technological and technical solutions. For better understanding and high-quality immersion in the topic of packaging production our exhibiting at RosUpack was very productive and successful.»



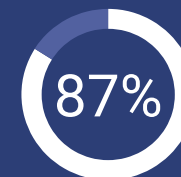
consider RosUpack important for business development



satisfied with quantity and quality of visitors



found new clients and partners



met with existing clients and partners to display company novelties





# VISITORS



## ROSUPACK 2022 VISITOR PROFILE

RosUpack is attended by specialists from various industries, such as food & beverage, wholesale and retail, pharmaceutical, non-food customer products.

RosUpack key visitors are top managers, CEOs, heads of business, government representatives and industry leaders.

**24,544** visitors (together with Printech)

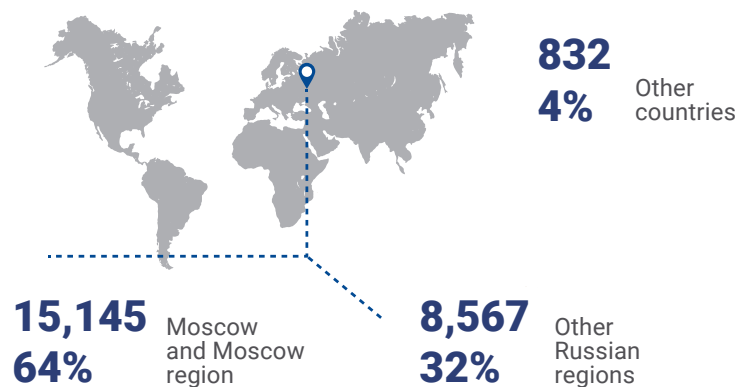
**40** countries

**79** Russian regions

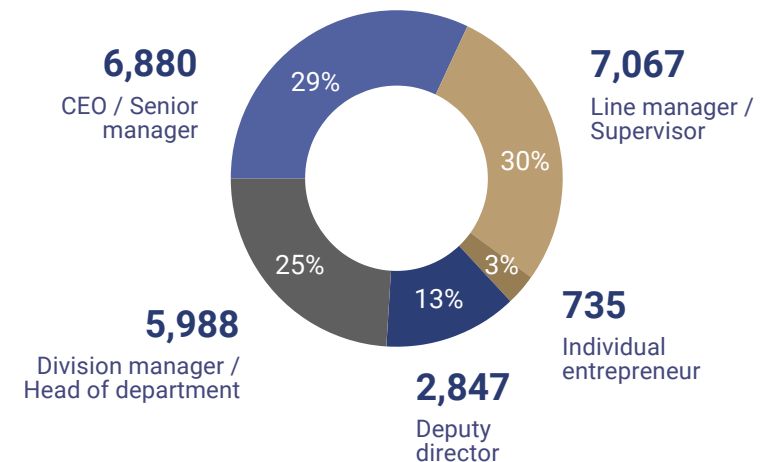


attend only RosUpack and Printech among similar exhibitions in Russia

## ROSUPACK, PRINTECH VISITORS BY GEOGRAPHY



## ROSUPACK, PRINTECH VISITORS BY JOB POSITION



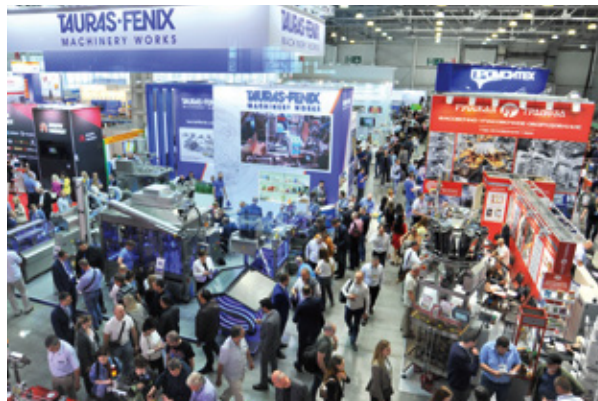


Hojat Jamali  
Manager, ForaChap

«We are ForaChap company from Iran. We exhibit at RosUpack because we produce different types of packaging and this exhibition has the target audience for our company. We want to establish contact with Russian companies.»

## Breakdown of RosUpack trade visitors by type of company

Food and Beverage manufacturing	3,895
Packaging manufacturing	3,775
Wholesale and Retail trade	2,943
Non-food consumer goods manufacturing	2,687
Industrial goods manufacturing	1,778
Supplies of raw materials and equipment for packaging and labelling	1,604
Manufacturing of printing products / packaging printing/labelling	1,580
Sales of ready packaging	1,321
Pharmaceutical manufacturing	767



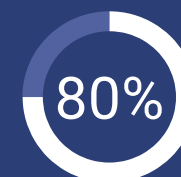
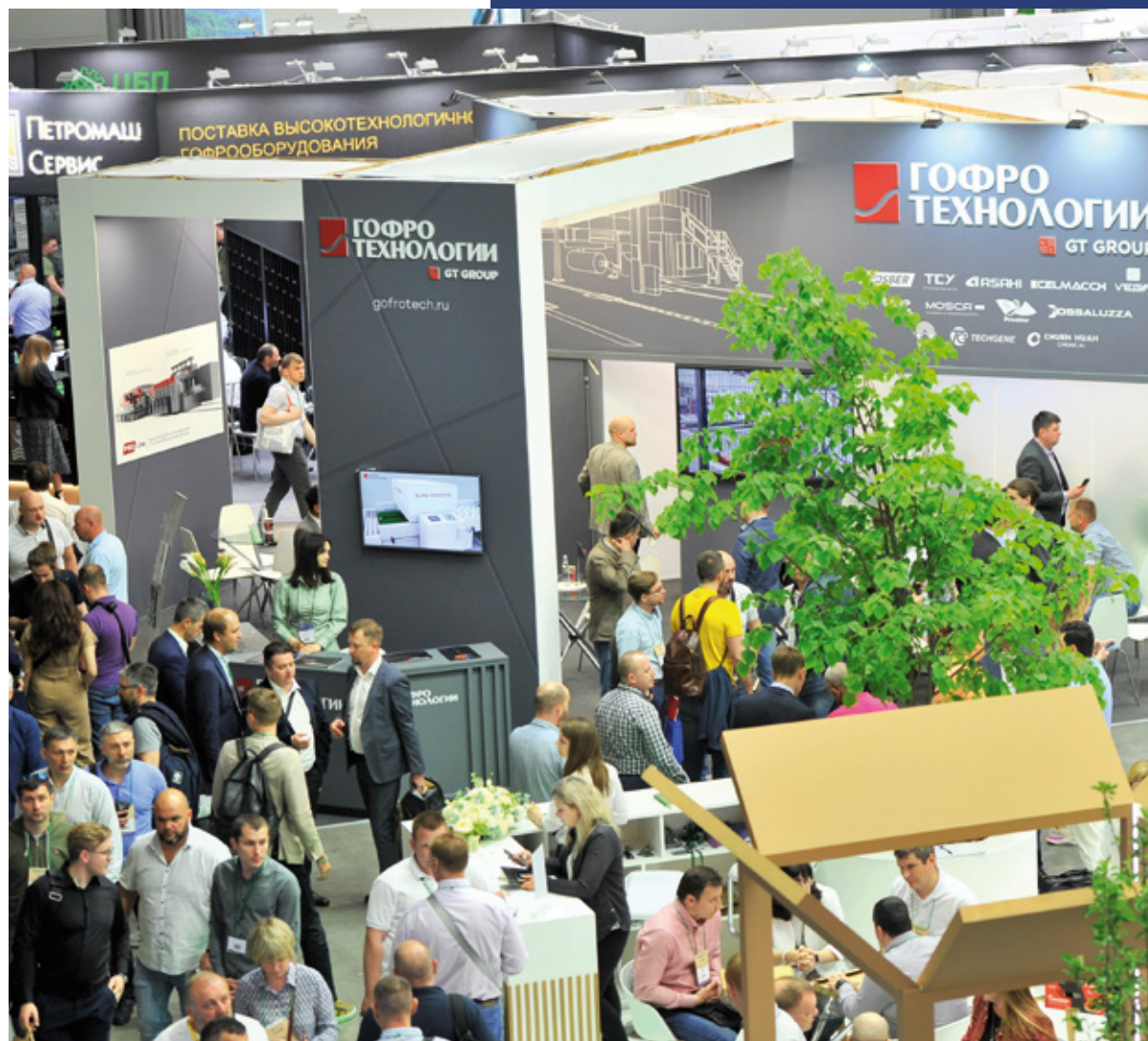
Mustafa Altunbulak  
Commercial director, Polytekprom

«Polytekprom is the largest Turkish producer of equipment for the Russian market. We exhibit at RosUpack every year as we have a great result after the exhibition. RosUpack is the point we meet our customers and friends.»

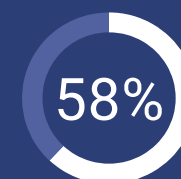
### RosUpack visitors' products of interest\*

Ready packaging	11,554
Packaging machinery	11,475
Packaging materials	9,953
Labels	7,390
Raw materials and supplies for packaging and labelling manufacturing	6,397
Labelling, coding, and marking equipment	5,619
Machinery and equipment for corrugated packaging production	4,669
Polymer packaging production machinery	3,691
Filling Machinery	3,193
Warehouse equipment and storage systems	3,120
POS materials	2,207

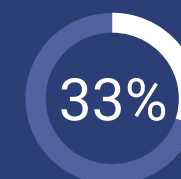
\*Multiple choice



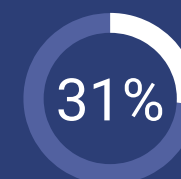
attend RosUpack  
to find new suppliers  
and business partners



influence the decision  
to purchase equipment  
for their business



plan to acquire  
products / services after  
the show



are top managers  
of the companies with  
a procurement budget more  
than 50 million rubles



# **BUSINESS PROGRAMME EVENTS**



**3** days **15** sessions **111** speakers

**1,249** RosUpack Forum attendees **690** Printech Forum attendees

Forum of manufacturers and consumers of packaging and Forum of print and advertising production are the key events of the business program of the exhibition. During the conference sessions a wide range of issues are discussed: from trends and market development prospects to solutions of actual technological problems.

# RosUpack FORUM OF MANUFACTURERS AND CONSUMERS OF PACKAGING

## KEY SESSIONS

- ◆ Expert-analytical session  
**PACKAGING INDUSTRY 2022: HOW ECONOMIC AND POLITICAL FACTORS IMPACT MARKET DEVELOPMENT**
- ◆ Plenary session  
**PAPER, CARDBOARD AND CORRUGATED CARDBOARD PACKAGING. STATUS, TRENDS AND DEVELOPMENT FORECASTS**
- ◆ Plenary session  
**POLYMER PACKAGING. STATUS, TRENDS AND DEVELOPMENT FORECASTS**
- ◆ Discussion session  
**ECOLOGY VS ECONOMY. Sustainable development trend IN PACKAGING AND FMCG IN THE COMING YEARS**

## FIRST TIME AT ROSUPACK

- ◆ Foresight session  
**PACKAGING UNDER SANCTIONS. CHANGES IN MANAGEMENT AND TECHNOLOGY DEVELOPMENT DURING TURBULENCE**
- ◆ Plenary session  
**PROSPECTS FOR IMPORT SUBSTITUTION IN ALL SEGMENTS OF ALUMINUM CONTAINERS, PACKAGING AND MEANS OF CLOSING**
- ◆ Practice session  
**DEVELOPMENT STRATEGY, MARKETING AND BRANDING IN RUSSIAN FMCG COMPANIES IN THE CURRENT CONDITIONS: GROWTH POINTS AND NEW CAPABILITIES**

## KEY SPEAKERS



**Vladimir Chuikov**  
President of NKPack Association, Chairman of Board of Gotek



**Sergey Roshoshny**  
Head of Sales, Packaging Category, Sibur



**Mikhail Katsevman**  
President of Plastics Processors Association



**Maksim Novikov**  
President of Juice, Water and Beverage Producers Association

## BUSINESS PROGRAMME PARTNERS





# FORUM OF PRINTING AND ADVERTISING PRODUCTION

The key topics of the business program of Forum PRINTECH 2022 were the transformation of the printing business, as well as technological development under sanctions.

## KEY SESSIONS

- ◆ Plenary discussion  
**POLYGRAPHY OF THE RUSSIAN FEDERATION IN THE NEW REALITY: PROBLEMS AND SOLUTIONS**
- ◆ Focus session  
**WORKING IN A CRISIS: A VIEW FROM THE INDUSTRY**
- ◆ Block of seminars  
**MATERIALS AND TECHNOLOGIES UNDER THE SANCTIONS**

## FIRST TIME AT PRINTECH

- ◆ On the final day, sessions were held on the topic  
**APPLICATIONS OF ROBOTIC SOLUTIONS IN PACKAGING AND PRINTING INDUSTRY**
- Experts noted the growing trend for process of automation production and logistics as a way to optimize costs

## KEY SPEAKERS



**Alexander Ivanov**  
Chairman of Digital Printing Houses Club



**Mikhail Kuvshinov**  
Development Director of NISSA



**Evgenii Timoshchenko**  
CEO of Vishnevyy Pirog Printing House



**Dmitry Startsev**  
Chief Editor of Publish

## BUSINESS PROGRAMME PARTNERS





**PART AWARD**

# PART Award

## PART AWARD 2022

PART Award – annual international Award in the field of packaging production and design. The expert jury conducts a comprehensive evaluation of innovative developments in the field of packaging and packaging materials.

The Laureate title is awarded to companies offering solutions with improved consumer properties and high indicators of product quality.

The PART Award confirms the status of a leader in the packaging industry. It is a powerful argument for choosing the packaging by the customer.



**46** companies **13** students **72** competitive samples

**15** nominations **15** laureates



**ROSUPACK  
ECO-INITIATIVES**

**RosUpack is environmentally responsible show.**  
Second year in a row within the framework of the exhibition, there are eco-initiatives right on the site.

**Segezha Group, RosUpack ESG partner**

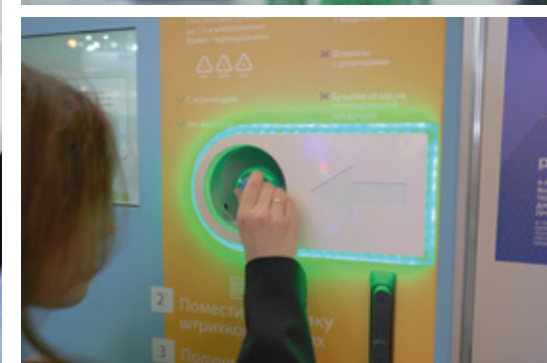
produced badges and bags for visitors, which could be handed over for recycling after use.

**EcoPartners company**

provided a fandomat (vending machine) - bottle receiving machine and plastic utensils for processing.

**ILIM Group of companies**

provided exhibitors with the early booking RosUpack 2023 folders made of pure cellulose cardboard - environmentally friendly and safe material.



**Join us!**

Find out more special opportunities for RosUpack 2023 eco-partners:

[Daria.Knyazeva@ite.group](mailto:Daria.Knyazeva@ite.group)

The image features a dark blue background with a large, light blue diamond shape in the center. The corners of the image are decorated with gold-colored geometric patterns, including triangles and lines. The text is centered within the diamond.

**EXHIBITORS AND PARTNERS  
AWARD CEREMONY**

**EXHIBITORS AND PARTNERS AWARD CEREMONY** was held during the 26<sup>TH</sup> ROSUPACK EXHIBITION.

The Organizes noted exhibitors successes, partners achievements and handed out the awards.

Nomination «**The largest stand of the sector «Packaging equipment»**»

Tauras - Fenix Company

Nomination «**The largest stand of the sector «Ready packaging»**»

ASD Company

Nomination «**The largest stand of the sector «Warehouse systems»**»

Comitas Company

Nomination «**Contribution to the development of environmentally friendly packaging»**»

RUSAL company

Nomination «**Spectacular presentation of equipment at the stand»**»

«Aurora» Plant

Nomination «**Active participation»**»

Sibur company

**General partner of RosUpack 2022**

Bizerba Rus

**The partner of the sector**

«Raw & expendable materials»

Group of companies «Gotek»

**RosUpack ESG partner**

Segezha Group



Nomination «**Contribution to conscious consumption at the exhibition»**»

Ilim Group

Nomination «**The most active participant»**»

Pavlovo-Posadsky gofro plant

Nomination «**Bright Newcomer»**»

Karelia Pulp company

Nomination «**The brightest presentation of European stand»**».

Sonoco - Alcore company



Nomination «**The brightest presentation of Chinese exposition»**»

Beijing Jingmoda Company

Nomination «**The brightest presentation of Turkish exposition»**»

Polytekprom Teknik Makina



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Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers.

Our business is personalised. We strive to organise our events to a standard that facilitates market development and gives way to future changes.

# RosUpack

27<sup>TH</sup> INTERNATIONAL EXHIBITION  
FOR THE PACKAGING INDUSTRY

**06–09.06.2023**

CROCUS EXPO, MOSCOW, RUSSIA

**prin<sup>1</sup>tech**

8<sup>TH</sup> INTERNATIONAL EXHIBITION  
OF EQUIPMENT, TECHNOLOGIES  
AND SUPPLIES FOR PRINT  
AND ADVERTISING PRODUCTION

BECOME A PART OF THE MAIN  
INDUSTRY EVENTS!

THE LARGEST INTERNATIONAL  
EXHIBITION OF THE PACKAGING INDUSTRY  
ROSUPACK AND THE ONLY INTERNATIONAL  
EXHIBITION FOR PRINT AND ADVERTISING  
PRODUCTION PRINTECH

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ORGANISER